

LIFETRUST, LLC
FOCUS GROUP SURVEY

(Please fill in the most applicable response)

1. In what type of setting do you most often receive cancer treatments?
 - Inpatient Chemo Infusions
 - Inpatient Radiation Therapy
 - Outpatient Chemo Infusion Center
 - Outpatient Radiation Therapy

2. Since your diagnosis, how would you rate the financial impact fighting cancer has had on you and your family?
 - Minimal Impact
 - Small Impact
 - Moderate Impact
 - Severe Impact
 - Disastrous Impact

3. Has your financial situation caused additional stress beyond your cancer diagnosis and subsequent treatments?
 - Minimal Amount
 - Small Amount
 - Moderate Amount
 - Severe Amount
 - Disastrous Amount

4. How likely is financial stress interfering with your ability to maintain a positive outlook?
 - Not Likely
 - Somewhat Likely
 - Likely
 - Very Likely
 - Extremely Likely

5. How probable is financial stress the main reason you are unable to sleep at night?
 - Not Probable
 - Somewhat Probable
 - Probable
 - Very Probable
 - Extremely Probable

6. While undergoing cancer treatments, has your financial situation had an impact on your overall well-being?
- Minimal Impact
 - Small Impact
 - Moderate Impact
 - Severe Impact
 - Extreme Impact
7. How would you rate the need for financial options and solutions for cancer patients and their families?
- Unimportant
 - Somewhat Important
 - Important
 - Very Important
 - Extremely Important
8. Is a viable financial option as contained in the brochure explaining how to obtain a line of credit from LIFETRUST a significant resource for cancer patients and their families to explore?
- Not Significant
 - Somewhat Significant
 - Moderately Significant
 - Very Significant
 - Extremely Significant

(If you do not have an existing life insurance policy, you may skip to questions #10).

9. Is your current financial situation making it difficult to maintain the premium payments on your life insurance policy and increasing the risk you may lose your coverage?
- I am on Premium Waiver
 - Not Difficult
 - Somewhat Difficult
 - Difficult
 - Moderately Difficult
 - Extremely Difficult
10. What is your overall appraisal of the importance of education regarding an option whereby LIFETRUST provides an opportunity for those who qualify, to obtain a line of credit and therefore, a means of establishing some peace of mind for cancer patients and their families?
- Not Important
 - Somewhat Important
 - Important
 - Very Important
 - Extremely Important